



THE COLLEGE CRUSADE
of Rhode Island

2019 ANNUAL REPORT





OUR MISSION

We at the College Crusade prepare and inspire young people in Rhode Island to become the first in their families to attend and complete college.

OUR VISION

Equity and opportunity for first-generation students in their pursuit of higher education.



Dear Friends,

Our 30th anniversary year provided the ideal opportunity to reflect on our rich history and chart a strong course forward as we deepen our commitment to supporting our aspiring first-generation college students.

In March, we began our strategic planning process, which included adopting a new mission, vision, and value statements. Our new plan, developed over nine months with input from internal and external stakeholders, guides our work for the next three years as we strengthen our programming, improve college matching and transitions, enhance collaboration with our partners, and ensure the sustainability of our organization.

In May, we were honored to receive the Rhode Island Foundation's Community Leadership Award at its 2019 Annual Meeting at the Rhode Island Convention Center. The Rhode Island Foundation is an amazing partner to our organization, providing critical funding as well as vital training opportunities for our board and staff members. We are grateful for our longstanding relationship and humbled by their recognition of our work.

In September, we commemorated the 30-year legacy of the College Crusade and its 12,000-plus alumni with nearly 250 supporters at our gala the Pawtucket Armory Arts Center. The crowd enjoyed a spoken word poetry performance by advisor and Crusade alumnus Ayomide Olugbemi, and alumnae and twins Cindy and Richelene Cesar impressed our crowd with their story of the impact of the College Crusade on their academic journeys. Our program also highlighted the unique relationships between our students and advisors – the “secret sauce” of our organization. Together, we raised more than \$120,000 that night to support our students, our families, and our programs.

The work we do at the College Crusade is possible because of you, and this report illustrates what we have been able to accomplish together in 2019. Thank you for your commitment to our students and their families.

Andrew Bramson
President and CEO

Edwin Pacheco
Board Chair

NELLIE MAE EDUCATION FOUNDATION

Helping Crusaders succeed for 20 years

The Nellie Mae Education Foundation has supported the College Crusade for 20 years, investing over \$1.2 million to help Crusaders succeed.

In 2019, Nellie Mae funded ReadMore, which provided literacy, reading, and vocabulary instruction to 77 middle school students from January through May.

In Rhode Island's urban districts, only 10% of students are meeting eighth-grade reading expectations, which impacts their performance across all subjects.

Ensuring that our middle school students are reading to learn, rather than learning to read, is one of our most important initiatives as students join the College Crusade in the sixth grade.



"I liked the ReadMore program because it allowed me to set goals for myself that I didn't know I needed. I started off with an average reading score, and after spending a few weeks there, my reading score kept getting higher and higher. Seeing my scores go up made me feel happy and smarter."

– Dasia Spiver, Grade 7

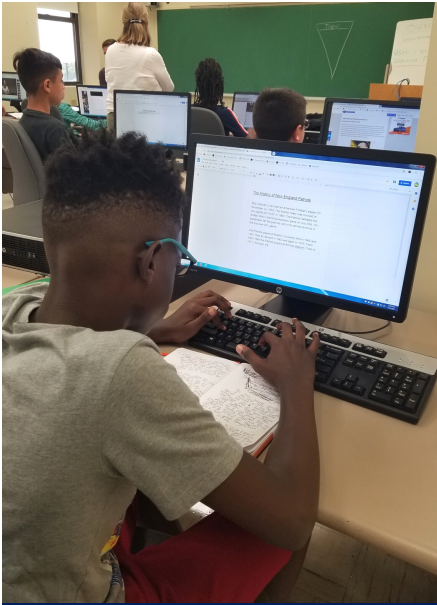
"I have seen students make great improvement in their abilities and have enhanced their knowledge and confidence in the work they do."

– Victor Montanez, middle school advisor



2019

by the numbers



120
programs run



3,795
students served

\$3.7M
in scholarships
awarded

\$2,716,453 donated; \$963,762 cash

758
families served



452
new Crusaders
enrolled from the
Class of 2026!



THANK YOU TO OUR DONORS

January 1 through December 31, 2019

FEDERAL & STATE

U.S. Department of Education/GEAR UP:
\$3,500,000
State of Rhode Island: \$355,000

FOUNDATIONS, CORPORATIONS & ORGANIZATIONS

\$150,000–\$200,000

ECMC Foundation
Rhode Island Foundation

\$75,000

Angell Foundation
Lloyd G. Balfour Foundation, Bank of America,
N.A., Trustee

\$50,000–\$74,999

Nellie Mae Education Foundation
The United Way of Rhode Island

\$30,000–\$49,999

Amgen Foundation
Champlin Foundation
Centreville Bank

\$10,000–\$15,000

Carter Family Charitable Trust
Collette
Providence Journal Charitable Legacy Fund
Textron

\$5,000–\$9,999

David C. Isenberg Family Fund
Rhode Island College Foundation
Taco/The White Family Foundation
The University of Rhode Island
Weybosset Research & Management

\$2,500–\$3,000

Blue Cross & Blue Shield of Rhode Island
Brown University
Cavanagh Company
City of Central Falls
Cox Communications
Cummings School of Veterinary Medicine
Mary Dexter Chafee Fund
New England Institute of Technology
Ocean State Charities Trust
Pawtucket Credit Union
Roger Williams University
Webster Bank

\$1,500

Providence College
Rhode Island Federation of Teachers & Health
Professionals

Under \$1,000

Adler Pollock & Sheehan P.C
City of Providence
CollegeBound Saver
H. Carr & Sons
Johnson & Wales University
Locke Lord, LLP
Narragansett Bay Commission
Neighborhood Health Plan of Rhode Island
Pawtucket Red Sox Charitable Foundation
Trilix
URI College of Business Administration
Wheeler School

MATCHING GIFTS

Bank of America
Citizens Bank

INDIVIDUALS

\$7,500

Kenneth & Sharon Graboys

\$5,000

Bhikhaji Maneckji

\$3,000–\$4,999

Andrew Bramson
Nicholas Scoliard

\$1,000–\$2,999

Steve & Monique Collins
David Dooley
Alison & Larry Eichler
Lois Graboys
Joe Monteiro
Kim Perry
Irving & Carol Schneider
Richard & Harriet Steinberg
Susan & Kim Winchell

\$500–\$999

Mel & Patricia Alperin
Carrie Bridges-Feliz
Gib Conover
Karl & Jacqueline Ericson
Dana Ginestet
Mary Halpin & Dan Parent
Katherine Haspel & Paul Silver
Harold & Laura Horvat
Jack Lynch
Madeline Mabray
Roger Mennillo
Edwin Pacheco
Mark & Michelle Saccoccio
Scott Shepard
Douglas & Judy Sherman
Sidney Tynan

\$250–\$499

Bertha Agatiello
Richard & Louise Carriere
Nora Crowley
Brenda Dann-Messier
Erik Egge
Ronald Farrell & Rosa Appleton
Megan Geoghegan
Christopher Graham
Paul & Linda Harrington
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Charles Wharton
Steven Zenofsky

\$100–\$250

Anonymous
David Abbott
Nuria Alonso-Garcia
Karen Alzate
Kevin Bellvance
Willie Borkai
Rick Brooks
Lori Brown
Elizabeth Burke Bryant
Maria Buccieri
Colleen Callahan
Maria Carvalho
Julie Casey
Joel Cohen
Kathy Collins
Bob Colucci
Dorene Conlon
Daniel Corria
Josh Corria
Kristen Cyr
Margarida Da Graca
Kara Deangelis
Johnson Delva
Justin DeShaw
Jill DeShiro
Jeannine Dingus-Eason
Sean Duprey

30th Anniversary Gala



\$100–\$250 (continued)

UMaling Ebrahimpour
Malcolm Farmer III
Maura Farrell
Kirtley Fisher
Paola Fonseca-Fernandez
Nicholas Frank
Kristine Frech
Naglaa Gaafar
Leslie Gell
Jill Glickman
Lyle & Adi Goldstein
Stephanie Gonzalez
Clark Greene
Adam Greenman
Jason Hernandez*
Dan Hodge
Jonathan Howard
Tracy Karasinski
Harvey & Eleanor Lapidés
Richard & Judith Lappin
Cynthia Marciano
Leonard Martin
Emily & Travis McHugh
Mike & Joyce McKay
Peter & Alice McWalters
Dereck Mendoza*
Daniel Messier
Keith & Linda Michon
Terri Monjar
Aaron Morrisette
Kelly Morrissey
Sylvia Natale & Henry D'Alloisio
Alice Paul
Katie Paul

Sandra Powell
Thomas & Barbara Quinn
Alaina Restivo-Goldberg
Ranika Reyes
Megan Reznicek
Marcia Riesman
Daniel Rosario
James Sanzi
Anne Seitsinger
Jane Sherman
Neil Steinberg
Julia Steiny
Jessica Tabak
Liz Teixeira
Florina Tseng
Michael Vendetti
John Wolf

OTHER GIFTS

Catherine Arruda
Anthony Avant
Adam Badeau
M. Charles Bakst
James Barber
Milton Baxter
Dante Benedetti
Marcela Betancur
Franchesca Bonilla*
Stephen Borsher
Gary and Joan Boyd
Alan & Marilyn Ceprano
Cindy Cesar*
Paige Clausius-Parks
Daimar Colon
Sarah Courtney
Jordan Day*

Robin Degrangé
Marie & Guy DiBiasio
Claudia Erazo-Conrad
Lauren Farley
Heckerly Flores*
Barbara Fields
Erandi Godinez*
Benjamin Hall
Ducha Hang
Dariel Henry
Jill Holloway
Laura Jarvis
Steve Krasner
Anthonia Kuti*
Belinda Lill
Bruno Lopes*
Gale Lucier
Marlene Martinez
Olinda Matos
Zack Mezera
Kristina Moyet
Stephanie Olarte*
Neil Parrott*
Erica Pistorino
Thomas Pouliot*
Loren Puffer
Nina Ricci
Sarah Richardson*
Jose Rodriguez
Jack Rusley
Apryl Silva*
Mila Skowron
Meryl Swagner
Jeffery Swanson
Adam Tarczuk

Stephanie Taveras*
Wynston Wilson*
Zuli Vidal
Stuart Yarlás
Charles Youn Jr.

*Alumni

College Crusaders received over \$2 million in donated scholarships in 2019 from these members of the College Crusade Scholarship Collaborative. Thank you.

Boston University
Brown University
Bryant University
Dean College
Johnson & Wales University
New England Institute of Technology
Northeastern University
Providence College
Rhode Island College
Rhode Island School of Design
Roger Williams University
Salve Regina University
Syracuse University

We apologize for any omissions or misspellings. Please contact us so we can correct our records.

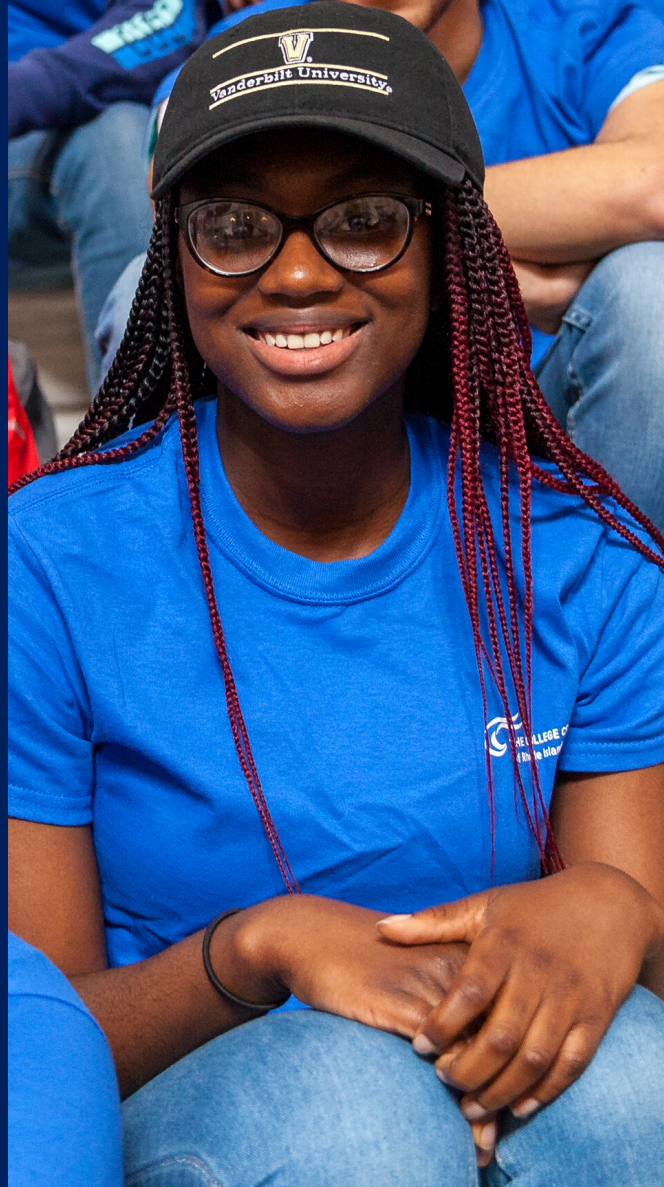
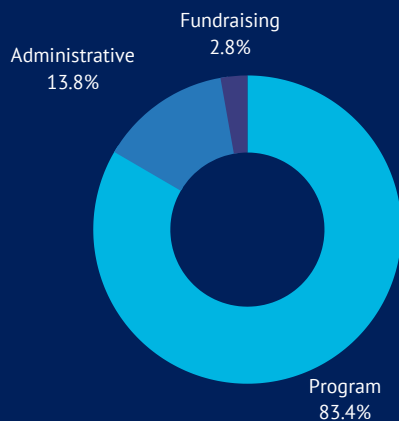
FY 2018 FINANCIAL REPORT

REVENUE, GAINS, AND OTHER SUPPORT

Government Grants and Support	\$4,223,249
Corporate and Foundation Grants	\$1,114,420
Investment Income	\$65,350
Investment Gains/Losses	\$631,192
Contributions and Special Events	\$45,174
In-kind Support	\$937,630
Total Revenue, Gains, and Other Support	\$7,017,015

EXPENSES

Program (includes \$965,486 in cash scholarships)	\$5,206,965
Management and General	\$863,065
Development	\$174,844
Total Expenses	\$6,244,874



THANK YOU TO OUR BOARD OF DIRECTORS

Edwin R. Pacheco, Chair
Executive Director
Rhode Island College Foundation

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President and CEO

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College Crusade, Class of '01

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Vice Chair July through December
Rhode Island Department of Education

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Vice Chair, Chair of Governance Committee
July through December
New England Institute of Technology

José V. Monteiro, Jr.
Treasurer
Webster Bank

Colleen Callahan, Ed.D.
Secretary January through June
Rhode Island Federation of Teachers and
Health Professionals

Eric Shorter
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Rhode Island Housing

Willie Borkai, MPH
Lifespan

Robert W. Britto-Oliveira
University of Rhode Island
College Crusade Class of '01

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Restivo Consulting

Adi Goldstein
Rhode Island Office of the Attorney
General

Fla Lewis III
Weybosset Research and Management, LLC

Jessica Marfeo
Blue Cross & Blue Shield of Rhode Island
College Crusade Class of '01

Sidney "Macky" McCleary
Innogy Consulting

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Trustee and Treasurer of Sophia Academy

Irving Schneider, Ph.D.

James Vincent
NAACP Providence Branch

