

2018 ANNUAL REPORT



THE COLLEGE CRUSADE
of Rhode Island



first annual **COLLEGE SIGNING DAY**

Leaders from across the state spoke to Crusaders to offer words of encouragement and advice as they embark on their college journeys.

celebrating our **STUDENTS' SUCCESS**

Dear Friends,

Every year we are amazed that another year has passed. As the College Crusade celebrates its 30th anniversary, we are particularly aware of just how far we've come over the years.

In May we hosted our **first ever College Signing Day**, which brought together 60 of our soon-to-graduate high school seniors at the State House to celebrate this milestone. Leaders from across the state spoke to Crusaders to offer words of encouragement and advice as they embark on their college journeys. We are looking forward to hosting this event again in May 2019, bringing the same excitement to college-going Crusaders that is often seen when athletes choose a team.

In June we released our Annual Report Card, which for the first time, showed that **over 80% of Crusaders are graduating high school on time, enrolling in college, and remaining in college.** We celebrated this success by hosting an 80's party- thank you to everyone who joined us!

The College Crusade was honored in October by national organization Excelencia in Education with the **2018 Examples of Excelencia award.** This award is presented to four programs nationwide that have shown evidence-based results in improving Latino student success in higher education. We are thrilled to have received this national recognition.

Thank you for making these successes possible and for your commitment to Rhode Island's first-generation students. *As we celebrate our 30th year of operation, we are so excited for what's to come!*



Andrew Bramson
President and CEO



Edwin Pacheco
Board Chair

student spotlight

OSCARINA PEPIN

A personal essay by Oscarina Pepin, a senior Crusader at Dr. Jorge Alvarez High School, Providence, Rhode Island.

When people in my community walk by 340 Broad Street they see a colorful mural that triggers emotions and is thought provoking. The painting itself is ambiguous; everyone who walks by it is left to their own imaginations. I have heard that some see a butterfly and others, a heart. I see a sea creature, specifically a seal. Three years ago, I collaborated with the Southside Culture Center of Rhode Island to bring color and life into my community. I wanted to create a piece of artwork that the community could be proud of.

As I walk further down Broad Street, I encounter my high school, Dr. Jorge Alvarez. Six years ago, I emigrated from the Dominican Republic with my family seeking a better future. On Broad Street, you will find people with the same aspirations as my family- a stable economic future, an education, and safety. I share a classroom every day with those that share a similar story to mine. My high school welcomes immigrants from all over the world. I have received a depth of knowledge from my peers. From my good friend, I was surprised to learn that most Guatemalans do not speak Spanish, they speak K'iche', a Mayan language that is centuries old.

“I thought it was out of my reach due to the cost. However, the College Crusade made it possible.”

As I continue to explore my neighborhood, I pass the College Crusade, a community-based organization that I have been a part of since middle school. Through the College Crusade, I have received guidance and opportunities that allowed me to explore my passions and academic interests. One such program was the Rhode Island School of Design (RISD) Project Open

Door program, which was introduced to me during my freshman year. I ignored this opportunity at first because I thought it was out of my reach due to the cost. However, the College Crusade made it possible. I had the opportunity to explore my love for photography. The best part of the program was capturing images of things that you wouldn't see with your eyes, such as the little fishes that bring life to the Providence River.

“This program was life changing for me because without it, I would not have found my passion and future career.”

The opportunities were endless. The next summer, I participated in the College Crusade's Dolphin Program at the Block Island Maritime Institute. I lived on Block Island for three days and researched invasive species, learned about the sodium of the water, temperature, and about microspecies that live in the ocean and lakes around me. This program was life changing for me because without it, I would not have found my passion and future career. I see myself as a Marine Biologist exploring the wonders of the oceans.

My mother always said, “Has algo que te guste,” which means, “do something that you like doing.” With those words and with the guidance and financial support from the College Crusade of Rhode Island, I have been motivated to explore my interests. Though one may look at my interests and think marine biology and art do not go hand in hand, they do to me. They represent both my curiosity for the world around me and the beauty that it holds; something that can never be taken away from me.



who we are

THE COLLEGE CRUSADE

For the last 30 years, the College Crusade has worked with low-income and first-generation students across Rhode Island. Beginning in sixth grade, Crusaders have the support of a school-based Crusade advisor, helping them navigate to and through college. By combining academic advising during the school day, out-of-school programming, family engagement workshops, and scholarship support, the College Crusade provides a critical layer of support to help Crusaders succeed.



thank you

AMGEN FOUNDATION

Amgen has been a supporter of the College Crusade of Rhode Island for ten years, investing nearly \$400,000 in STEM programming, as well as providing volunteers to help strengthen program delivery. Amgen's funding directly supports our Robotics team, STEM Camp, Math Academy, Forensics program and a summer STEM camp held at The Wheeler School. Providing high quality, hands-on STEM programming fosters positive attitudes toward science. By exposing our students to career speakers working in STEM fields, including Amgen employees, Crusaders begin to understand the personal and academic pathways that lead to rewarding STEM careers.

THANK YOU TO OUR DONORS

January 1 through December 31, 2018

FEDERAL & STATE

U.S. Department of Education / GEAR UP
\$3,500,000
State of Rhode Island
\$355,000

FOUNDATIONS, CORPORATIONS & ORGANIZATIONS

\$150,000
Anonymous
The Rhode Island Foundation
\$75,000
The Angell Foundation
Lloyd G. Balfour Foundation, Bank of America, N.A., Trustee

\$50,000–\$74,999
Nellie Mae Education Foundation
The United Way of Rhode Island

\$40,000–\$49,999
Amgen Foundation
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\$15,000
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\$10,000–\$14,999
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Providence Journal Charitable Legacy Fund
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\$1,000
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The Dante Society*

MATCHING GIFTS

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OTHER GIFTS

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Victor Capellan
Ronald Cardoza
Maria Carvalho
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Robert & Sandra Cioe
Scott Cornell
Pauline & Oscar Covington
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Melissa Emidy
Karen Feldman
Kirtley Fisher
Jill Glickman
Sonia Grace
Adam Greenman
Jill Holloway
Brendan Kirby
Kayleigh Lagasse
Joseph Miech
Kevin Mullins
Jami Ouellette
Diana Oumkham
Bethany Pierpaoli
Hollie Quigley
Devan Quinn
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Anita Tasavanh
Erin Twomey-Wilson
Linda Viveiros

**In memory of
Americo Petrocelli*

ALUMNI GIFTS

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Robert Weber

**Thank you to the members of the
College Crusade Scholarship
Collaborative. Crusaders
received over \$2 million in
donated scholarships in 2018.**

Benjamin Franklin Institute
of Technology
Boston University
Brown University
Bryant University
Dean College
Emerson College
Grinnell College
Johnson & Wales University
Mount Holyoke College
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of Technology
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Rhode Island College
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of Design
Roger Williams University
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FY 2018 FINANCIAL REPORT

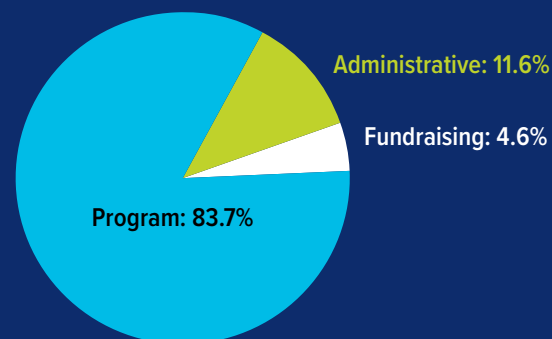
The College Crusade of Rhode Island
Revenue and Expenses

REVENUE, GAINS & OTHER SUPPORT*

Government Grants & Support	\$4,138,629.00
Corporate & Foundation Grants	\$326,331.00
Investment Income	\$60,887.00
Investment Gains/Losses	\$572,211.00
Contributions & Special Event	\$81,520.00
In-Kind Support	\$406,143.00
Total Revenue, Gains & Other Support	\$5,585,721.00

EXPENSES

Program (includes \$935,049 in cash scholarships)	\$4,622,942.00
Management & General	\$642,274.00
Development	\$255,821.00
Total Expenses	\$5,521,037.00



*We apologize for any omissions or misspellings. Please contact
us so we can correct our records.*

our visionary

DR. PETROCELLI

Dr. Americo W. Petrocelli founded The College Crusade in 1989 while serving as the state's Commissioner for Higher Education. His purpose was to increase the number of Rhode Island students who graduate from high school and enroll in higher education.

Dr. Petrocelli boldly shined a bright light on the obstacles that were keeping many of our state's most talented students out of college classrooms. He understood that students have higher expectations for their own educational achievement when they have a mentor who believes and encourages them from a young age. His idea combined early and sustained mentoring for students throughout their school years with a scholarship incentive. Over the past three decades, his vision has remained a foundational principle at the core of our organization and continues to guide our approach to increasing college access and success for young people. Dr. Petrocelli had an incredible gift to unite elected officials, higher education leaders and the corporate community on issues that matter to the future well-being of our state. Dr. Petrocelli passed away August 12, 2018. We honor his legacy with our ongoing commitment to the work he started.

It takes a child to save the village. Crusaders are helping to save the village that is Rhode Island, the village that is the United States, and indeed the village that is planet earth.

— Dr. Americo W. Petrocelli

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